

Rosewood with Metal Inlay

As they say, not all things are created equally. This regal keepsake combines the warmth of real wood with a metal insert, making this product the Rolls Royce of plaques. Your customers will proudly display their accomplishments with this statement piece.



PRODUCT DETAILS

Uses

- Obits, Wedding, and All Celebrations
- In Memorials (In Memoriam)
- "Best of" awards
- Awards/Recognition
- Photos Features
- All Published Content
- Signage

Benefits

- Formal and elegant
- A premium product perfect for corporate, law and doctors' offices
- Creates an additional revenue stream
- Adds value to an existing publication offering
- Feature single page content or covers
- A museum quality award
- Showcase your logo in your customers businesses, offices and homes
- Turnkey end to end solution

Services

- Design Services Available
- Layout
- Variable Data
- Photo Retouching
- Color Matching

Features

- Rosewood Piano Finish on durable parawood/Asian Oak
- Vivid / crisp color and graphics
- Long lasting archival UV inks
- Metal plate can be replaced
- 11"x13"x1" wood plaque
- 8.5"x11" metal insert
- Can be hung vertically or horizontally
- Keyhole for hanging

Solutions

- Bundle with other products (i.e. bookmarks, banners or window clings) to increase profit per transaction
- Sell through an ecommerce store PopMount creates for you
- Purchase wholesale and sell directly to your customer
- Package with paid content or obituary programs to add value
- Use as an upsell opportunity to increase profits