

# Hardi-Plaque

Our best-selling keepsake. Economical and modern, your customers will love their news shipped to them ready to display. Our proprietary product will last for generations without fading or warping. Your brand will always look amazing. Additionally, this product offers the most flexibility in sizing, edging and thickness.



## PRODUCT DETAILS

### Uses

- Obits, Wedding, and All Celebrations
- In Memorials (in memoriam)
- "Best of" awards
- Awards/Recognition
- Photos Features
- All Published Content
- Signage

### Benefits

- People will pay to display good news – we make it easy for them to purchase from you
- Creates an additional revenue stream
- Adds value to an existing publication offering
- Feature single or multiple page spreads
- Showcase your logo in your customers businesses, offices and homes
- Ideal for large orders
- Volume based discounts available
- Turnkey end to end solution

### Services

- Design Services Available
- Layout
- Variable Data
- Photo Retouching
- Color Matching

### Features

- Economical, Modern And Durable
- 200 Year Archival Inks
- Beveled Edge in 4 Accent Edge Colors (3/8in only)
- Available in 3/8" and 1/4" Thickness
- Can be manufactured in any size up to 48"x48"
- UV Laminate - Scratch and Fingerprint Resistant
- Comes with Wall Hanger or Optional Easel
- Float and French Cleat Available
- Brass Plate Available
- Indoor Use Only

### Solutions

- Bundle with other products (i.e. bookmarks, banners or window clings) to increase profit per transaction
- Sell through an ecommerce store PopMount creates for you
- Purchase wholesale and sell directly to your customer
- Package with paid content or obituary programs to add value
- Float and French Cleat Available
- Brass Plate Available
- Indoor Use Only