

# Crystal

Only available at PopMount! This product will surely wow the recipients. We have this unique product manufactured to our specs so your work will truly shine. Superior quality because it is crystal, not glass.



## PRODUCT DETAILS

### Uses

- Obits, Wedding, and All Celebrations in Memorials (in memoriam)
- "Best of" awards
- Awards/Recognition
- Photos Features
- All Published Content

### Benefits

- An elegant, classy way to display awards & announcements
- This unique product is only available at PopMount
- Creates an additional revenue stream or adds value to an existing publication offering
- Display single page spreads or covers from your publication.
- Offer as a publication or association award and make a real impact with this high-end plaque
- Showcase your logo in your customers businesses, offices and homes
- Turnkey end to end solution

### Services

- Design Services Available
- Layout
- Variable Data
- Photo Retouching
- Color Matching

### Features

- Real Crystal, Not Glass
- Clear, no jade hue
- Printed on the Back of the Crystal Gives it a 3D Effect
- Ships in a silk-lined gift box
- 1/4" Thick
- Beveled Edge
- Available in 5x7, 7x5, 8x10, 10x8
- Available with Wall Hanger or Standup Easel
- Indoor Use Only

### Solutions

- Bundle with other products (i.e. bookmarks, banners or window clings) to increase profit per transaction
- Sell through an ecommerce store PopMount creates for you
- Purchase wholesale and sell directly to your customer
- Package with paid content or obituary programs to add value