

Banner

A drive-by marketing tool for your publication. Paid for and displayed by your customers in your market. Banners are popular because they work. Thousands of commuters will see your brand and your customers "Best Of". To really make an impact, group an outdoor banner with a plaque.



PRODUCT DETAILS

Uses

- "Best of" award winners
- Business announcements
- Publication covers

Benefits

- Drive business to your customers locations with indoor or outdoor signage
- Proximately displays your brand at your customers locations to increase your brand awareness
- Help your customer show off their "Best of" wins and build goodwill
- Ships in white labeled package directly to your customers

Services

- Design Services Available
- Layout
- Variable Data
- Photo Retouching
- Color Matching

Features

- Vivid / crisp color and graphics
- Long lasting archival inks
- Grommets in corners
- Variable size: up to 5' by any length
- Outdoor or indoor use

Solutions

- Bundle with other products (i.e. plaques, or window clings) to increase profit per transaction
- Sell through an ecommerce store PopMount creates for you
- Purchase wholesale and sell directly to your customer
- Upsell as an add-on