

D MAGAZINE

Three Paths to Success:

D Magazine Uses Inclusive Pricing, Direct Sales and An Online Store to Drive Killer Profits

- 1 Included With Advertorial Profiles:** D Magazine includes a PopMount plaque with every one of their advertorial placements that are a half-page or larger.
- 2 Upsell Opportunity:** D Magazine offers advertisers the option to purchase plaques if they place smaller advertorials.
- 3 Online Purchase:** PopMount created an e-commerce store that offers a wide range of plaques, printed-on-demand.

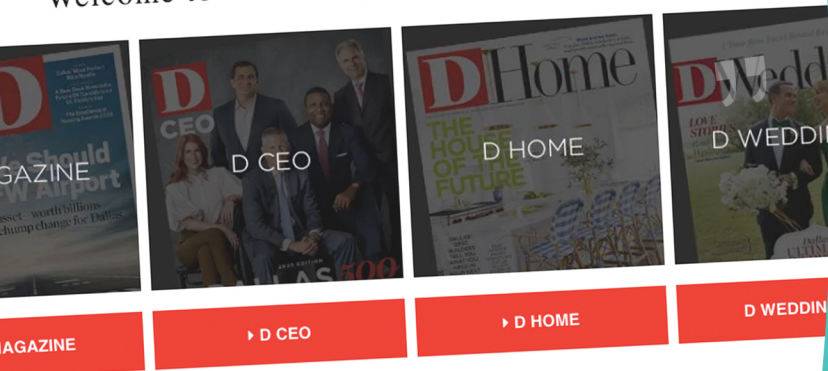
“We offer PopMount plaques because they produce a quality product and can turn it around quickly. We can provide a link to the store that allows anyone to purchase a plaque featuring our covers, articles, or best of awards directly.”

- Bernadette, Client Operations

POP MOUNT

A STRATEGIC MEDIA PARTNER
PopMount.com | 804-232-4999

Welcome to the D Magazine Partners News Store



Popular Right Now

D CEO Dallas 500 Article & Cover Spread
Plaque

\$190.00 - \$250.00

[View Options](#)



"Professional Services" Cover
Plaque

\$190.00 - \$250.00

[View Options](#)

"Professional Services" Article Spread Plaques

\$225.00

[View Options](#)



"Best Of" Cover Plaques

\$190.00 - \$250.00

[View Options](#)

[Go to **dmagazine.yourheadline.com** to see their store](#)

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